

# Would you like to **turn your** students or employees into financial professional & mini-presidents with 3 hours of training?

#### Service Product Overview

- With the evolution of AI, all people are expected to become "professional employees & mini-presidents" for the world.
- To do so, each of us must be able to quantify the value of our work and business and communicate it objectively in monetary terms.
- With just 3 hours of seminar, anyone can do it. We will instruct you on the creation of the JPR's original "GCC9BOX" (A4, 2-page Excel sheet), which will make it possible for anyone to do so.
- With JPR's aftercare, the training participants acquired the know-how to freely utilize the GCC9BOX™ to quantify value.
- These methods are very effective, even in Japan, where value creation literacy lags behind that of other countries.

The framework is based on the theory of corporate value developed by J-Phoenix Research Corporation ("JPR"), which emphasizes the three elements of Growth (sales growth), Comection (improved connections between people and business - inject return on capital), and Confidence (improved trust = lower business risk). The report was created from the perspective of GCC Management<sup>100</sup>, which emphasizes the three elements of sales growth, connection (improved human and business connections - high particular confidence (improved trust = lower business risk). We actually use these know-how to create securities analyst reports and distribute them alphabit.

### Ideal for these needs

- I would like each students or employee to think in numbers from a long-term perspective, from a presidential mindset, making comprehensive judgments about not only sales, but also cost structure, balance sheet thinking, 10-year vision, risks, etc.
- We want to quantify and easily compare in the same format when working on diverse projects and diverse new projects with various cultural backgrand.
- We are a publicly traded company, or a company seeking to become publicly traded, where employees work together to create quantitative value creation data and communicate it to banks and investors.
- We would like to disclose this in our annual report as the content of our training in human capital management for listed companies to win the confidence of investors.
- We would like to strengthen "management that is conscious of cost of capital and stock price" as required by sustainable investors.
- We aim to educate our students to become proficient in value creation, preparing them to be future CFOs, CEOs, investment bankers, and asset managers."

#### **Excel sheet to support calculation of corporate value**

## GCC9BOX™

**Real Customer Case Studies** 

Only a few qualitative information to be filled in by employees

A "three-page manuscript

paper" text

B hours of training to teach you how to write

Input is only
Four numbers.
3 hours of training teaches you how to

numbers.
ing teaches you how to

Automatic calculation

CAGR of 21.0% is expected 438 612 Connection:Leverage human networks and inve Automatically generated -4.3 / ► 50.9 × 107.5 % ▶ 87.5 % Excess profit value -66 Confidence: Contributing to society and creating Maintenance of status quo 10.6 9 Capital stock 83

Page 1 Input

orize qualitative stories by the three elements of value and link
them to quantitative information



Page 2 Output
iled 10-year long-term corporate value calcul